Curriculum Vitae - Jenny M Hughes

Freelance Interactive designer // www.jmhcreative.co.uk

Personal Details

Name: Jenny Hughes
D.o.b: 18/08/76

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Core skills & Abilities

- 6 years design experience working in a busy agency environment.
- Excellent design and pitch-winning conceptual skills.
- Able to deliver strong, user-focused, engaging multimedia in the desired digital mediums to the highest standards.
- Quick to develop an intuitive understanding of a client's strategy & brand positioning in order to provide the most fitting solution and best response to a brief.
- Resourceful and persistent in solving design or technical issues.
- Quick to learn the working essentials of an application or technique, which enables the swift completion of a demanding project.
- Can managing time efficiently in order to consistently meet deadlines.
- Proactive in personal development by searching for ways to expand skill set and utilise creative thinking.
- Storyboarding / Concepting
- Illustration
- Animation
- CSS/XHTML Build
- Basic Actionscript

Employment History

Company:	JMH Creative Ltd
Date	February 2010
Position	Freelancer
Company:	Hyperlaunch New Media, Bristol. UK
Date:	July 2007 - February 2010
Position:	Senior Designer
Overview:	• Delivered pitch winning creative concepts for global brands • Produced design, artwork, ilustration, and animation for online games, viral marketing campaigns, websites and microsites • Designed and built flash sites such as http://www.robin-thicke.co.uk/
Clients:	Glastonbury Festivals, Channel 4, Warner Bros, Cartoon Network, Universal Music, Mercury, Island Records, Playstation, Polydor, Random House, Loaded
Company:	PMedia, Bath UK
Date:	July 2005 - June 2007
Position:	New Media Designer
Overview:	• Designed user focused e-commerce interfaces that helped produce real results for clients • Produced creative, innovative design and multimedia from initial concept to final solution for Web, CD-ROM/DVD, kiosk and printwork. • Liased with and advised clients with regard to design issues. • Produced successful creative that helped generate new accounts. • Worked effectively with developers to help integrate design with backend functionality.

Employment History (continued)

Company:	Brinc Ltd
Date:	Oct 2003 - July 2005
Position:	In-house Web & Print Designer
Overview:	• Responsible for all design & creative within the company • Worked effectively with two developers and a web-strategist • Presented initial concepts to clients such as Halifax (HBOS) • Designed and produced multimedia from web interfaces, flash presentations, and banner advertising to exhibition stands & brochures
Clients:	Arcadia group (Burtons etc), Carphone Warehouse and Tussauds, HBOS
Company:	CE Publishing (began working part-time during second year of M.A)
Date:	Aug 2000 - June 2003
Position:	In-house Web & Print Designer
Overview:	• Designed and produced large e-commerce site from initial concept to HTML ready for integration with .NET coding. Worked as a part of a team with programmers • Designed and produced various multimedia add-ons for this extensive piece of work • Designed and produced all micro sites • Researched online market, designed and implemented various creative for affiliate marketing • Designed and produced various other multimedia such as audio demonstrations / presentations for web and CD-ROM
Company	Christmas Consulting Group
Date:	December 1998 - July 1999
Position:	Packaging Designer
Overview	• Produced packaging for Woolworths, Bewise, B&Q and Asda, from initial concept to print • Worked under extreme pressure, met deadlines
Clients	Woolworths, Bewise, B&Q, Asda,
Company	Applewoods International
Date:	Dec 1997 - Nov 1998
Position	Junior Designer
Overview	• Created design from initial concept to print for packaging, posters, and POS

Education & Qualifications

Bath Spa University, (1999- 2001)	Master of Arts in Interactive Multimedia
S.C.A.T, (1996-1997)	Bachelor of Arts in Graphic & Packaging Design
S.C.A.T, (1994-1996)	Higher National Diploma in Graphic Design
Weston Technical College, (1992-1994)	BTEC National Diploma in Graphic Design
Wyvern Comprehensive, (1988- 1992	GCSE's : English language- A, English Literature- A, Art- B, Graphic Communication -C Geography -C, Science- C, Business Studies- C, Mathmatics -C, Statistics -C, French-D